

MINUTES OF SPECIAL MEETING

BEAUTIFICATION COMMITTEE

March 4, 2014

The Beautification Committee conducted a special meeting on Tuesday, March 4, 2014 in room 213 of Stratford Town Hall, 2725 Main Street, Stratford, Connecticut pursuant to notice duly posted.

I. CALL TO ORDER: 6:03 p.m.

PRESIDING: Jeffrey Thompson

COMMITTEE MEMBERS IN ATTENDANCE: Brian Dempsey, Jeffrey Thompson, Evelyn Clough, Ann Fariss, Rita Scacchia, Donna Caserta

OTHERS IN ATTENDANCE: Environmental Conservation Administrator Brian Carey, Guest/Resident Gail Liscio

Ms. Liscio expresses interest in becoming a member of Beautification Committee.

A MOTION WAS MADE BY MR. DEMPSEY SECONDED BY MS. FARISS TO FORWARD MS. LISCIO'S NAME TO COUNCIL FAVORABLY RECOMMENDING HER APPOINTMENT TO THIS COMMITTEE. THE MOTION PASSED UNANIMOUSLY.

II. Budget: FY 2014 and FY 2015 — The previously distributed line-item budget was reviewed. \$2,400 remains in the current budget. As this year is Stratford's 375 anniversary, an additional \$500 is proposed for plantings. Mr. Carey has procured a Landscape Architect to redesign the front of Town Hall. Discussion continued re: various designs, specific plants/shrubs.

Proposed budget line items: Beautification Awards, Daffodil Program, Project Greensweep, Town Hall Honor Garden and plantings, Town Hall Holiday Decorations, Community Calendar, Stratford 375 Anniversary celebration, Secretarial help.

III. Project Greensweep — Date set for Saturday, April 26 at 8:00 a.m. commencing at the Birdseye Street Boat Ramp. Greensweep will occur concurrently with River Cleanup. The following procedures will be taken prior to event:

- Contact Boy Scouts and Girl Scouts, Board of Ed administration for potential workers.
- Jeff will distribute letters to past Beautification Award winners inviting them to participate.
- Place Greensweep registration table together with River cleanup registration table.
- Identify target areas: Major Parks are recommended by Mr. Carey.
- Distribute Greensweep flyers to churches, Gyms and Schools. Clergy Association will be contacted.
- Mr. Carey will ask Public Works employees not to remove Greensweep advertisement signs from Public Property prior to the event as they have in the past.
- Announcement has been sent to Community Calendar.

- Rotary Club will sponsor “Shredder Day” at the Baldwin Center April 26.
- Mr. Carey distributed lawn signs.

Discussion included: Adopt-a-spot esplanade across from Danny’s Drive-In and the Adopt-a-Spot Program. Cost of and effectiveness of announcement of event on Stratford “Patch”, in “Stratford Star”, and on Radio. Conducting a raffle/door prize on Greensweep Day considered. Also, electronic equipment is now accepted at the transfer Station.

IV. ADJOURNMENT — Hearing no other business, A MOTION WAS MADE BY MS. SCACCHIA SECONDED BY MR. DEMPSEY TO ADJOURN THE MEETING AT 7:25 P.M. THE MOTION PASSED UNANIMOUSLY.

Respectfully submitted,

Carol Cabral, Secretary