

MINUTES OF BEAUTIFICATION COMMITTEE MEETING
April 7, 2015

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The regularly scheduled Beautification Committee meeting was conducted on Tuesday April 7, 2015 in room 213 of Stratford Town Hall, 2725 Main Street, Stratford, CT pursuant to notice duly posted.

CALL TO ORDER: The meeting was called to order at 6:00 p.m. by Co-Chair Christine Griffin.
Members in attendance – Council member Stephanie Philips, Electorate members Christine Griffin, Ann Fariss, Gail Liscio, Susan Prosi, Rita Scacchia

Others in attendance: Conservation Officer Brian Carey, Stratford Library Director Barbara Blosveren, Assistant Library Director Sheri Szymanski, Mayoral staff member Chris Bandecchi

I. Stratford Library Project — Library Director and Assistant Library Director asked for the committee to conduct a walk-through of the Library grounds to help plan and advise a plantings update. The focus is on the perimeter of the building. The project can be phased in. The committee will make a simple plot plan. The date has not yet been decided.

II. Accept Minutes of the March 2015 Meeting — A motion was made by Ms. Fariss, seconded by Ms. Liscio to approve the minutes. The motion passed unanimously.

III. Old Business

1. Committee reports

- a. Finances-Ms. Fariss stated the Current balance is \$5,156.26.
Ben Franklin marker – Ms. Fariss read a Council resolution from 2009 researched and written by a 6th grade boy. Ms. Liscio said that there is another Ben Franklin marker on West Broad Street.
- b. Peck's Pond presentation
- c. Landscape, Greensweep (B. Carey) — Mr. Carey announced his resignation from Stratford. He will be working in Fairfield. He is unsure of who will replace him.

The contract for Town hall landscaping will move forward next week - after the bids have been opened and one selected.

Greensweep lawn signs will go up this week, the press release will be sent out, the project is advertised on the town website, tee-shirts have been ordered. Brian will get the tent from the health dept. He will provide a list of available items.

- i. Lawn signs, stands and store-window signs were distributed.
- ii. Wavers – sign placement on town properties and in store windows was discussed

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iii. Address for thank you — D. Caserta purchased blank cards with a daffodil print.

d. Communications update — Ms. Liscio sent letters to daffodil, Beautification awards, and holiday awards recipients requesting their assistance for Greensweep.

e. Business Cards — Ms. Scacchia distributed the beautification cards.

f. Updates — Mr. Bandecchi was informed of disaster areas; Access Road, Watson Boulevard, Stratford Inn Parking lot, Stratford dump (severe maintenance issues). Mr. Carey said that DEEP, Mayor's office and Zoning Enforcement officer are aware of these blight issues and are in the process of taking steps for correction action.

IV. Project Greensweep — Mr. Carey said that the Conservation Commission sponsors the project.

a. Lawn signs/banners/tent - Derek from public Works Department will set up the tent at the boat ramp at 8:00 a.m. Mr. Carey will pick up the poles from Mr. Thompson.

b. Ms. Fariss --map identification of areas — Ms. Philips said that the Rotary club will be cleaning Pecks Mill park.

i. Signup at Boat launching ramp is 8:00 a.m.

c. Communication

i. Town website, ii. Newspapers, iii. Radio, iv. River cleanup, v. Phone/letter campaign — No action taken.

V. Closing/Adjournment —Discussion: Landscaping design, foot traffic at paradise Green. Ms. Griffin adjourned the meeting at 7:40 p.m.

Respectfully submitted, Carol Cabral, Secretary