

MINUTES OF BEAUTIFICATION COMMITTEE MEETING
July 5, 2016

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The regularly scheduled Beautification Committee meeting was conducted on Tuesday July 5, 2016 in room 213 of Stratford Town Hall, 2725 Main Street, Stratford, CT pursuant to notice duly posted.

CALL TO ORDER: The meeting was called to order at 6:00 p.m. by Co-Christine Griffin. Committee Members in attendance –Gail Liscio, Florence Kokoruda, Donna Caserta, Patricia Ritchie, Barbara Julian, Rita Scacchia, Christine Griffin, Indiana Harden, Tina Manus, Maria Ferrera, Ann Fariss

1. Accept Minutes of the June 7, 2016 Meeting — A motion was made by Ms. Fariss, seconded by Ms. Caserta to approve the minutes. The motion passed unanimously.
2. Reports
 - a. Financial Report — Ms. Fariss presented an update.
 - b. Chamber update — Patricia Ritchie (Business-cleanup, quarterly awards) – Awards for businesses were discussed.
 - c. Web update - Indiana Harden (insertion protocol-information review) — Ms. Harden reported that an update to Facebook page was not been uploaded since Greensweep event. Discussion arose re: soliciting input from Beautification Committee members prior to uploading information.
 - d. Paradise Green projects — Ms. Scacchia reported that the sidewalks have had no attention for about 10 years. The project must be discussed with the proper town employee in charge. The plants are watered every day. A meeting will be planned with Chad Esposito to discuss plans for the project.
 - e. Town Council report — Ms. Manus reported on the progress of disseminating Beautification Awards program application forms to Council Members.
 - f. Sign update — Ms. Reiley-Young was not in attendance. She forwarded an e-mail re: a vote as to the content/look of the proposed signs; there already are signs in existence with the fines for off -leash offense and failure to pick up/dispose of properly the poop; do we need more information as to how many signs we desire, and where they should be posted.
 - g. Updates on Kiosk — Ms. Caserta reported.
 - h. Tour – July 22 — An Car has been procured for the tour.
3. Curb Appeal Project
 - a. Nominations end Friday, July 15. Ms. Scacchia will send letters to nominated persons/property owners.

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- b. Sept. 22 awards date - Mayor
 - c. Farmer's Market – fall project
 - d. Baldwin Center – property Review — Committee to meet with Baldwin staff to discuss beautification of exterior.
4. New Business.
- a. Committee plans to request a meeting with Chad Esposito re: discuss Paradise Green Projects.
 - b. Access Road designated as blighted, concern for residents who fish, cross barriers.
 - c. Committee will support the Pumpkin Festival.
5. Adjournment — The meeting adjourned at 7:15 p.m.

Respectfully submitted,
Carol Cabral, Secretary