

**MINUTES OF BEAUTIFICATION COMMITTEE MEETING**  
**October 4, 2016**

1

The regularly scheduled Beautification Committee meeting was conducted on Tuesday October 4, 2016 in room 213 of Stratford Town Hall, 2725 Main Street, Stratford, CT pursuant to notice duly posted.

CALL TO ORDER: The meeting was called to order at 6:00 p.m. by Co-Chair Christine Griffin. Committee Members in attendance –Gail Liscio, Florence Kokoruda, Patricia Ritchie, Rita Scacchia, Christine Griffin, Ann Fariss, Barbara Julian, Maria Ferrera, Donna Caserta Committee members absent — Indiana Harden, Jenn Reiley-Young, Silvia Martin, Tina Manus Others in attendance — Superintendent of Parks Chad Esposito

I. Accept Minutes of the September 6, 2016 Meeting — A motion was made by Ms. Ritchie, seconded by Ms. Caserta to approve the minutes. The motion passed unanimously.

II. Old Business

1. Review of Awards Presentation

- a. Thank-you to Rep. McGorty — Ms. Liscio will obtain address and forward a note to him.
- b. Presentations: It was decided, for efficiency and time-saving purposes, each presenter will award her entire property nominations contiguously. Discussed: The number of awards presented this year was 24. The amount will be limited to 15 in the future.
- c. Beautification business Cards — Ms. Scacchia will alter the current cards a bit to make space available for an e-mail address and/or hand-written note. She will procure more cards for distribution.

2. Brinkman creating hedge — Mr. Esposito reported that the occurrence will take place on town hall property on Oct. 17.

III. New Business

1. Business Report — Ms. Fariss reported that \$5,379.92 remains on account until the end of the year.

- a. Mayor's funding — \$1,000 has not yet been deposited from the Golf Tournament as initially stated.

2. Pumpkin Festival — will take place at Boothe Memorial Park on Oct. 15 from 1 to 5 p.m. Ms. Ritchie, Ms. Liscio, Ms. Scacchia and Ms. Julian will assist Ms. Caserta with the daffodil bulb give-away. Ms. Scacchia will make new name tags.

3. Planting help for Baldwin Center — Mr. Esposito will look for the specific planting pot as described to assist handicapped persons.

**MINUTES OF BEAUTIFICATION COMMITTEE MEETING**  
**October 4, 2016**

2

4. Daffodils to Main St. businesses — Specific locations were pointed out. Ms. Ferrera identified a few businesses and will offer daffodil bulbs to them.
5. Chamber of Commerce update — Ms. Griffin met with Mary Dean previously to discuss beautification of Paradise Green area. Discussion went on as to how to motivate merchants to enhance their own business areas.
6. Spring Community Calendar — curb appeal form. The form needs to be redesigned.
7. Design plan for next year's pots – Jan. — Committee members will present ideas for design. A list will be submitted to Mr. Esposito.
8. Green ideas for Main Street pots. Mr. Esposito presented ideas re: plantings that are weather resistant and attractive and easy maintenance. He will get a list of plants from Dillon's. The pots will be lined with foam so as not to destroy the daffodil bulbs that are pre-planted for spring blooming. Concerns discussed: removal of soil, organics bark, conditions after the first frost. Lamps for the holidays: bows, snowflakes, lights will be replaced with LEDs. Questions posed to Mr. Esposito: plantings and planters at Paradise Green.
9. Tree project report – Dec. Jan. — A list will be submitted to Mr. Esposito.

Additional Business:

- Ms. Caserta will obtain more information re: Franklin School's invitation to the Beautification Committee for advice and/or assistance.
- Appearance of the railroad overpass on East Main Street.
- Correspondence read by Ms. Griffin re: Litter. Discussion continued re: support of the Greensweep project.
- Discussion: litter enforcement, bike paths, Greenway, "do not litter" signage.

IV. Closing/Adjournment — Hearing no other business, Ms. Fariss motioned to adjourn the meeting at 7:30 p.m. Ms. Julian seconded the motion. The motion passed unanimously.

Respectfully submitted,  
Carol Cabral, Secretary