



**Stratford Partnership for Youth and Families
Youth Committee Meeting
Monday, October 5, 2015
Room 110 – Birdseye Municipal Complex
Minutes**

In attendance: Darin Bosco, Winnie Etienne, William Figueroa, Anna Gasinski, Michelle Harrison, Jayleen Herrera, Raquel Juarez, Sib Law, James Olsen, Mason Pugh, Nick Satta, Kayla Simon, Cheree Wright,

Call to Order and Ice Breaker

Darin Bosco called the meeting to order at 6:35 p.m., followed by introductions and an ice breaker.

Marijuana PSA

The Youth Committee members viewed the final version of the **Destination PSA**. The PSA has been uploaded to YouTube and is entered in the Stratford Library YouTube video contest. The goal for the PSA is to be seen by as many Stratford youths as possible.

Youth Committee brainstormed and discussed launch ideas with Media Sector Representative Sib Law. He questioned the Youth Committee members on how to best reach their peers. They determined that comedy and suspense were the best ways to gain the interest of their fellow high school students.

Next Steps

The week of October 18-24 has been named by the National Highway Traffic Safety Administration as National Teen Driver Safety Week. With a full coalition meeting on October 20th, and the help of the Youth Committee, the PSA will be rolled out in segments on social media with links to the YouTube page to peak the interest of viewers.

Adjournment

The meeting was adjourned at 7:32 p.m.

Respectfully Submitted,

James Olsen