



**#Rx4Disaster Project
Youth and Family Advisory Board (YAFAB)
April 7, 2015
Room 110 – Birdseye Municipal Complex**

In attendance: Darrin Bosco, Raquel Juarez, Audrey Law, James Olsen, Susan Rubinsky, Nicholas Satta.

Call to Order

Audrey Law called the meeting to order at 6:35 P.M.

Brainstorming

Susan Rubinsky showed the group images of several successful campaigns that have been created to reduce teen substance use. These included, an image used by Milford for prescription drug reduction and the "Above The Influence" campaign, which is nationally recognized. The group discussed the pros and cons of four images which Susan presented. They agreed that slogans and words that potentially had a line of strong data worked much better than long data sheets.

For the next meeting, Susan will have some ideas created for the group to see and work off. She also offered each member to email her with ideas or to make their own for the next meeting.

Volunteer Opportunities

The Stratford Health Department is looking for volunteers this Saturday, April 11, from 9:00am to noon at Stratford's YMCA. Stratford's Recreation Department volunteer applications were distributed to those in attendance. CADCA Mid-Year Leadership Conference information packets were distributed.

Adjournment

The meeting was adjourned at 7:35 P.M.

Respectfully submitted,

James Olsen