



TOWN OF STRATFORD
MAYOR LAURA HOYDICK

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**MAYOR URGES RESIDENTS TO 'MAKE STRATFORD COUNT' AND
ANSWER 2020 U.S. CENSUS**

STRATFORD – Mayor Laura R. Hoydick is urging Stratford residents who have not done so to answer the 2020 U.S. Census.

“Census results help shape the future of our communities, determining how billions of dollars are distributed for schools, health clinics, or disaster recovery,” said **Mayor Hoydick**. “Nothing drives home the critical nature of how federal aid is allocated more than the current pandemic we are engaged in, and we want to make sure that everyone living in Stratford is counted accurately.”

Earlier this year, with the approval of the Stratford Town Council, Mayor Hoydick appointed a Complete Count Committee to promote awareness. The Committee is made up of people who live and work in Stratford and engaged in various facets of the Town’s makeup. They have been working at developing outreach to promote jobs with the U.S. Census and need for residents to answer the Census.

In 2010 the Town of Stratford’s self-response rate was 74.8%. As of June 29th, the 2020 self-response rate in town was at 69.3% - currently ahead of the state self-reporting rate of 65.2%. Hoydick said she would like to see the town exceed its 2010 mark.

Answering the U.S. Census is easier than it has ever been. For the first time in the history of the Census, citizens can respond three way- by mail, telephone and online. Mailings from the Census to all households began in March. Due to the COVID-19 pandemic, the response time has been extended. A final report is scheduled to be delivered by the U.S. Census to the President and Congress in December of 2020.

STRATFORD COUNTS VIDEO:
<https://www.youtube.com/watch?v=Ou3f4ndGqNY>

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