



Dear Friend of Stratford,

2014 marks the 375th Anniversary of The Town of Stratford, CT!

Mayor John Harkins, the Economic Development Department and a committee of volunteers have planned a year of amazing events! Stratford's rich and diverse history has given us the enviable task of sharing it with the entire community. The 375th Anniversary Celebration will kick off on April 6th at The William Perry House and will usher in Stratford's First Restaurant Week!

We would like to extend an invitation to those within the Stratford business community to participate in this exciting year-long celebration. Enclosed you will find an Event Sponsorship form that offers a myriad of participation levels and price points that have been designed to appeal to businesses of all sizes. Each of these levels has exceptional value added. Your company will enjoy maximum exposure throughout all of 2014. We invite you to visit our website www.stratford375.com and to LIKE US on FACEBOOK: <http://www.facebook.com/stratford375>

Members of the 375th Fundraising Committee will be following up with you shortly. If you have any questions, comments or are in need of any clarification, please do not hesitate to contact the committee's co-chairs, Chris Pia at (203)385-5234 or Kevin Dolan at (800) 761-2400 Extension 2811.

Sincerely,

Amy Knorr

Co-Chair of the 375th Anniversary Committee

SPONSORSHIP
LEVELS



1639 – Title Sponsor

\$5,000

- ◆ *Named Sponsor – Early American Parade/Festival*
- ◆ *Featured sponsor in all printed and live media advertisements*
- ◆ *Full Page Advertisement in 375th Magazine*
- ◆ *Company Name and Logo on all media platforms*
- ◆ *Company Logo on (1) Light Post Banner*
- ◆ *(6) Preferred Seats to the Early American Parade*
- ◆ *(6) Tickets to the 375th Anniversary Clambake*
- ◆ *Commemorative Display Plaque*
- ◆ *Website Ad*
- ◆ *Event 8.5 X 11 Poster listing*



Rev. Adam Blakeman Level Sponsor

\$3,500

- ◆ *Named Sponsor - 375th Anniversary Clambake*
- ◆ *Full Page Advertisement in 375th Magazine*
- ◆ *Company Name and Logo on all media platforms*
- ◆ *Company Logo on (1) Light Post Banner*
- ◆ *(4) Preferred Seats to the Early American Parade*
- ◆ *(4) Tickets to the 375th Anniversary Clambake*
- ◆ *Commemorative Display Plaque*
- ◆ *Website Ad*
- ◆ *Event 8.5 X 11 Poster listing*





Samuel Johnson Level Sponsor

\$2,500

- ◆ *Named Sponsor – Inter-Community Softball Tournament*
- ◆ *1/2 Page Advertisement in 375th Magazine*
- ◆ *Company Logo on (1) Light Post Banner*
- ◆ *(2) Seats to the Early American Parade*
- ◆ *(2) Tickets to the 375th Anniversary Clam Bake*
- ◆ *Website Ad*
- ◆ *Event 8.5 X 11 Poster listing*



Judson Level Sponsor

\$1,000

- ◆ *Named Sponsor – Student Art Contest*
- ◆ *1/4 Page Advertisement in 375th Magazine*
- ◆ *Company Logo on (1) Light Post Banner*
- ◆ *Website Listing*
- ◆ *Event 8.5 X 11 Poster listing*



Perry Level Sponsor

\$500

- ◆ *Business Card Sized Advertisement in 375th Magazine*
- ◆ *Website Listing*

Mac's Harbor Level Sponsor

\$200

- ◆ *Website Listing*
- ◆ *375th Magazine listing*

Cupheag Level Sponsor

\$50

- ◆ *Website Listing*





- 1639 Title Sponsor \$5,000
- Rev. Adam Blakeman Level Sponsor \$3,500
- Samuel Johnson Level Sponsor \$2,500
 - Judson Level Sponsor \$1,000
 - Perry Level Sponsor \$500
- Mac's Harbor Level Sponsor \$200
- Cupheag Level Sponsor \$50
- Other _____

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone: _____

E-mail _____

Name as you would like it to appear in listings:

Make checks payable to: Town of Stratford

Memo: 375th Anniversary Sponsor

Mail to: Amy Knorr, Economic Development

Stratford Town Hall

2725 Main Street

Stratford, CT 06615

(203) 381-1351 aknorr@townofstratford.com



LIST OF EVENTS HONORING 375th YEAR ANNIVERSARY

April 6	Kick off/Ribbon Cutting at the William Perry House
April 6-12	Stratford's Restaurant Week
May 26	Memorial Day Parade
June 7	Main Street Festival
July 3	Fireworks at Short Beach
July 26	Blues on the Beach
July 30-August 3	Festival Stratford/ Sister Cities
September 6	Clam Bake at Airport
September 14	Latin Festival
September 20 & 21	Early American Parade and Festival
October 18	Pumpkin Festival
December 2	Holiday Tree Lighting
TBD	Softball Tournament
Ongoing	Art Contest
Ongoing	Website www.stratford375.com Facebook http://www.facebook.com/stratford375
Ongoing	Banners on Main Street